

Theory of Calabarance of Calabarance

Outcome 1

Public interest media operate independently while being accountable to the public for the delivery of local public interest content

Free universal access to quality local public interest content on digital and broadcast platforms to strengthen democracy

Outcome 2

Oversight structures
create an enabling policy,
legal and regulatory
environment and ensure
the production and
distribution of public
service content

Activities

SOS campaigns,
lobbies and
advocates in
support of public
access to quality
content and hold
decision makers to
account

SOS litigates in the public interest to ensure adherence to the law and to set precedents

SOS ensures its
structure as a
Coalition represents
the voices of civil
society and experts

SOS undertakes
research to
strengthen all
aspects of its work

SOS influences policy, legislative and regulatory processes for better public service content

SOS is the go-to source for expert views on public service media and curates an online repository of relevant reference material